

Visual Strategy Sprint

This three-day sprint will ensure your company has a clear strategic plan that includes a visual definition your future business model and the set of focused strategic goals and initiatives needed to achieve your future state.

This intensive sprint takes you through the analysis of your current and future business models, identified gaps and facilitates the formulation of your strategic plan using the Business Model Canvas and Objective and Key Results (OKR) techniques. The deliverables of the sprint will ensure a clearly communicated visual strategy that can be quickly and effectively implemented.

As businesses today compete on business models more often than on products, the definition and innovation of your business model is imperative for effective strategic planning and execution.

Time: Three Days

Fee: R30,000 excluding VAT including the full set of documented deliverables.

Sprint Deliverables

- A defined current state business model using the Business Model Canvas
- Identified improvements and changes to the current state business model using gap analysis
- A proposed future state business model incorporating the agreed-on changes to the model
- High-level Objectives and Key Results (OKRs) and initiatives to achieve the future state business model.

Sprint Benefits

- The Business Model Canvas gives a clear, holistic view of the current and future state business models
- The business models describe the rational of how the company creates, delivers and captures value now and in the future
- The gaps between the current and future state facilitate the identification of strategic initiatives
- The deliverables of the sprint ensure the effective implementation and execution of the strategic plan
- The current and future state models can be used to support the identification and prioritisation of the business processes in the Business Process Architecture.